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Opinions on Promoting the Development of Deep Integration of Express Industry and Manufacturing Industry

Postal administrations of provinces, autonomous regions
and municipalities directly under the central government,

and departments in charge of industry and informatization of provinces, autonomous regions and municipalities directly under the central government and Xinjiang Production and Construction Corps:

Manufacturing industry is the main body of the national economy, is the development of express industry is an important demand basis. Express industry is an important part of the modern service industry, to provide important services for the development of manufacturing industry. Promote the deep integration of the courier industry and manufacturing development, to promote the quality of the manufacturing industry and efficiency and the transformation and upgrading of the courier industry, the construction of manufacturing power and postal power, to achieve high-quality economic development is of great significance. In recent years, the State Post Bureau, the Ministry of Industry and Information Technology to promote the courier industry service manufacturing industry emerged a number of typical cases, the formation of a number of effective models. But the courier industry service manufacturing industry is still in its infancy, there are scale benefits are not obvious, integration development is not in-depth, service capacity is not adapted to and supporting support policies are not In place and other issues. In order to thoroughly implement the central government's plan to promote

advanced manufacturing and modern services, the Government has taken the following measures.

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The major decision-making deployment of the deep integration of the service industry, to promote the deep integration of the express delivery industry and manufacturing development, and now puts forward the following views.

I. General requirements

(i) Guidelines

Guided by Xi Jinping's thought of socialism with Chinese characteristics in the new era, comprehensively implement the spirit of the 19th CPC National Congress and the 2nd, 3rd and 4th Plenary Sessions of the 19th CPC Central Committee, accelerate the development of modern service industry, promote the optimization and upgrading of manufacturing industry; promote the deepening of the supply-side structural reform of the express delivery industry, enhance the service capacity, improve the product system, the application of new technology and new modes of innovation and the development of the supply chain; promote the manufacturing industry to the middle and high end of the value chain. To promote the manufacturing industry to the middle and high end of the value chain, focusing on the main manufacturing industry, build core competitiveness, and promote the upstream and downstream enterprises of the industrial chain to collaborate in procurement, manufacturing and logistics; deepen industrial cooperation, improve the working

mechanism, and build a high quality of the manufacturing industry development of express logistics service system, the formation of the development pattern of the deep integration of the express delivery industry with the manufacturing industry, and optimize and expand the supply chain services, to provide important support for the realization of the high-quality development of the economy.

(ii) Development objectives

By 2025, the scope of services for the manufacturing industry in the express delivery industry will continue to expand, deeply integrate into the manufacturing fields of automobiles, consumer goods, electronic information, biomedicine, etc., form supply chain service capabilities covering procurement, production, sales and after-sale links in the relevant manufacturing industries, cultivate mature modes of integration such as warehousing and distribution, inbound logistics, international supply chain, and overseas cooperation, and cultivate 100 typical projects of deep integration and 20 pioneer zones of deep integration. 100 typical projects of in-depth integration and 20 pioneer zones of in-depth integration development will be cultivated. The capacity and level of express delivery industry to serve the relevant manufacturing industry will be significantly improved, and the organizational efficiency and market competitiveness of the supply chain of the relevant manufacturing industry will

be significantly improved, so as to realize mutual benefits and win-win situation.

The two sides of the equation are mutually reinforcing, coupled and coexisting.

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II. Priority tasks

(i) Deepening industrial cooperation. Encourage manufacturing enterprises to focus on design, R & D and production and other core links, optimize business processes, integration of outsourcing procurement, production, sales and after-sales courier logistics needs, and guide the strength of the courier enterprises (enterprises operating express delivery business, hereinafter the same) to effectively undertake and provide intensive, specialized services. Support manufacturing enterprises and express enterprises to sign medium- and long-term contracts to establish mutually beneficial and win-win, long-term and stable strategic cooperative relationship. Guide express enterprises to take the initiative to dock with manufacturing enterprises, co-design manufacturing enterprises supply chain processes, to create personalized, customized supply chain management solutions. Support manufacturing enterprises and express enterprises to integrate resources, the establishment of joint ventures, take advantage of their respective strengths, the development of supply chain services for the same manufacturing sector. Encourage manufacturing enterprises and express enterprises to strengthen resource sharing, revitalization of idle land plant, warehousing and logistics facilities and transport capacity.

(ii) Synergizing industrial layout. Support localities to combine the actual express industry and manufacturing

Industry planning and layout convergence, focusing on Beijing-Tianjin-Hebei, the Yangtze River Delta, the Pearl River Delta and other regions to promote the deep integration of the express industry and manufacturing development. Guiding express delivery enterprises in industrial parks, high-tech industrial parks and other manufacturing areas, building intensive sharing, intelligent and efficient express logistics infrastructure, to provide specialized express logistics services. Encourage local planning and construction of manufacturing industrial parks, the introduction of express delivery enterprises to design and build warehousing and logistics facilities to create a supply chain logistics information platform. Support the construction of express enterprises to radiate domestic and international air express cargo hubs, to attract a new generation of information technology, biomedicine and other high-end manufacturing industry cluster development, to create the airside economic zone.

(iii) Enhancing service capacity. Encourage cooperation between express delivery enterprises and manufacturing enterprises.

Cultivate integrated supply chain service capability and accelerate the transformation to an integrated express

logistics operator.

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Guiding express enterprises and related manufacturing logistics service providers to carry out joint ventures, to create sub-fields, specialized integrated supply chain service capabilities. Encourage express delivery enterprises to understand the characteristics of the logistics operation of manufacturing enterprises, to undertake more express logistics outsourcing services to enhance productivity and cooperation adhesion. Support for express delivery enterprises and manufacturing enterprises to develop an integrated supply chain operation system, accelerate the use of modern information technology to upgrade and transform the traditional warehousing and processing facilities, and promote automation and intelligent construction of equipment and facilities. Encourage express delivery enterprises to use big data, Internet of Things and other modern information technology, optimize the supply chain logistics path for manufacturing enterprises to provide customer profiling and big data analysis and other services.

(d) Enrich service products. Support express delivery enterprises to adapt to the needs of manufacturing enterprises, and improve

Provide express logistics services such as inbound logistics, lineside logistics, reverse logistics and warehouse distribution integration, order distribution, etc., and develop supply chain finance and supply chain

management consulting services. Guide express delivery enterprises to participate in the construction of manufacturing enterprises supply chain collaboration platform, the formation of embedded, standardized collaborative mode of operation and process, accelerate the realization of demand, inventory and logistics information sharing in real time, improve service response speed and resource utilization efficiency, to provide specialized, refined supply chain service products. Support express delivery enterprises relying on the advantages of a wide-coverage network to carry product reverse logistics, to undertake manufacturing enterprises parts inventory management, maintenance centers and call centers and other after-sales service links.

(v) Create intelligent logistics. Accelerate the promotion of 5G, big data, cloud computing, artificial

The deep integration of intelligence, blockchain and Internet of Things with the manufacturing supply chain has improved the level of informationization, automation and intelligence of infrastructure, equipment and operating systems. Support manufacturing enterprises and express delivery enterprises to research and develop intelligent three-dimensional warehouses, intelligent logistics robots, automated sorting equipment, automated packaging equipment, driverless vehicles and cold-chain express delivery and other technical equipment.

Accelerate the advancement of manufacturing logistics

technology and equipment intellectualization. Encourage communication enterprises, electronic

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Information manufacturing enterprises cooperate with express delivery enterprises to accelerate the popularization and application of 5G technology in the express delivery industry, enrich 5G logistics application scenarios, and promote the interconnection of information in the whole logistics chain. Support express delivery enterprises to accelerate the promotion and application of intelligent information systems such as IOT sensing traceability, big data analysis, artificial intelligence image recognition, etc., and promote the visualization, transparency and traceability of the whole logistics chain.

(vi) Developing green logistics. Support manufacturing enterprises and express delivery enterprises to gradually eliminate heavy metals and specific substances exceeding the packaging materials, production and use of green certified mail express packaging products. Encourage manufacturing enterprises to strengthen low-cost ♻️, non-polluting, biodegradable, recyclable and environmentally friendly packaging materials research and development, the formation of a number of green packaging materials industrial park. Guide express delivery enterprises to implement green procurement, the use of packaging or recycled packaging in line with environmental standards. Encourage express delivery enterprises and manufacturing enterprises, joint design and application

of parts and components containers, finished product packaging, optimize the packaging structure, saving packaging materials. Support express delivery enterprises, manufacturing enterprises to accelerate the promotion and application of standardized pallets, and actively participate in the construction of green packaging standards system and social packaging recycling system. Encourage express delivery enterprises to accelerate the promotion of dumping transport and multimodal transport and other advanced modes of transport organization, elimination and renewal of old vehicles, increase the proportion of new energy vehicles.

(vii) Implementing overseas synergies. Support express delivery enterprises and manufacturing enterprises to strengthen international development

It has also strengthened the sharing of resources outside the country, accompanied by going to the sea and coordinated development. Guiding express delivery enterprises combined with the international development needs of the manufacturing industry, improve the international express air transportation network, strengthen the international delivery logistics protection, support for the manufacturing industry's international production, sales and services. Encourage express delivery enterprises to join hands with strong manufacturing enterprises through a variety of cooperation methods, integration and utilization of

overseas international freight forwarding, customs clearance and delivery network and other resources to enhance the overall manufacturing enterprise.

Chain supply chain service capacity. Guide express delivery enterprises to rely on overseas industrial clusters, economic and trade


Cooperation zones, industrial parks and other distribution centers and distribution nodes are built to enhance international logistics transit capacity. Encourage manufacturing enterprises to design international supply chain logistics networks in conjunction with express delivery enterprises and share overseas warehousing networks and customs clearance resources in their overseas layout.

(viii) Promote key breakthroughs. In the pharmaceutical industry, accelerate blockchain, radio-frequency identification

(In the automobile industry, support express enterprises to enhance the service capacity of the whole link of professional inbound logistics through the management of inventory, circular pickup, sharing of warehouse and distribution centers, etc., and gradually expand the scope of pre-assembly services and explore the extension of upstream and downstream services. In the automotive industry, express delivery enterprises are supported to enhance the service capacity of the whole link of professional inbound logistics through inventory management, circular pickup, shared warehousing and distribution centers, etc., gradually expand the scope of pre-assembly services, and explore upstream and downstream extension services. In the consumer goods industry, express enterprises are encouraged to build intensive warehousing and distribution processing facilities in e-commerce sales and product manufacturing

agglomeration areas, provide efficient warehouse and distribution services, and provide support for product design and sales of manufacturing enterprises through consumption data.


III. Policy measures

(a) Improving working mechanisms. The State Post Bureau and the Ministry of Industry and Information Technology have strengthened communication, held regular meetings, coordinated problem solving, strengthened local guidance, and collaborated to promote the work. Local postal administrations and the competent departments of industry and information technology, the establishment of a working mechanism, combined with the actual development of  place, the introduction of specific tasks and measures and work programs, tracking to understand the dynamics of the strengthening of guidance services to enterprises, and by the end of January each year to report on the progress of work in the previous year.

(ii) Strengthening policy support. Support will be courier business services manufacturing projects, Na
Into the scope of support of the relevant special funds in the field of industry and information technology. Support
localities to utilize existing
Funding channels to establish a special program to promote the deep integration of the express delivery industry with the manufacturing industry. Research and

development in line with

Statistical indicators that characterize the development of the integration of the express industry and manufacturing industry, and strengthen inter-departmental data sharing. Support for manufacturing enterprises and express delivery enterprises, declared the national key laboratories, enterprise technology centers and national science and technology awards.

(c) Strengthen the demonstration and promotion. Encourage the manufacturing industry in the cluster, the construction of a number of areas to promote the express industry and manufacturing deep integration of the development of a number of pilot zones; in the country to select a number of leading direction, the effectiveness of the integration of the development of a number of typical projects; summarize the promotion of the reduction of logistics costs , to promote the express industry and manufacturing industry restructuring and upgrading, and promote the development of high-quality experience and practices. China Post Express, People's Posts and Telecommunications Newspaper and other industry media should focus on mining the express industry and manufacturing industry deep integration of development cases, joint central media units to strengthen publicity and reporting. The State Post Bureau, the Ministry of Industry and Information Technology will select cases compiled into a booklet, nationwide promotion, play a leading role in demonstration.

(d) Strengthening exchanges and docking. Encourage express delivery associations to set up specialized institutions to attract system

Manufacturing enterprises to join, and promote the deep integration of the express industry and manufacturing development. Support courier associations and manufacturing-related associations, organized by the field of courier industry and the deep integration of manufacturing development forums, sharing typical experience and practices, and promote project docking and business cooperation. Encourage express delivery enterprises and manufacturing enterprises, research institutions to set up professional alliances, express logistics equipment manufacturing, supply chain logistics and other areas of professional research, to strengthen the exchange of experience, sharing of scientific research results, to help promote the express delivery industry and manufacturing integration of relevant standards, the preparation of the depth of integration of the development of white papers.

(v) Improving the standardization system. The State Post Bureau and the Ministry of Industry and Information Technology have supported the development of the standard system.

Set to promote the courier industry and manufacturing integration and development of relevant industry and local standards. Encourage courier enterprises and

manufacturing enterprises, combined with practical project experience, research and development of service processes, project

Enterprise standards for management, specialized instruments, product specifications, information docking, etc. Support

Industry associations and relevant unions should actively promote outstanding enterprise standards and study the formulation of relevant group standards.

(vi) Strengthening personnel training. Encourage institutions of higher learning and vocational colleges to set up supply chain management-related professional courses, joint express delivery enterprises and manufacturing enterprises to strengthen the theory and practice of supply chain logistics research, and cultivate professionals in the direction of express supply chain. Deepen the integration of industry and education, and vigorously promote cooperation between schools and enterprises, and establish comprehensive training and practical training bases for express supply chain talents. Strengthen the deep integration of express industry and manufacturing industry vocational skills training. Encourage courier companies and manufacturing enterprises to jointly carry out supply chain training, training both familiar with the manufacturing process, but also master the express logistics knowledge of the composite professionals. Support will be engaged in the development of the express industry and manufacturing integration projects, outstanding performance of scientific and technical personnel and highly skilled personnel, priority into the postal and industrial letter industry, scientific and technological excellence, technical experts to promote

and other related programs. Encourage courier companies, manufacturing enterprises to introduce outstanding international supply chain professionals.

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